Under the Patronage of Amman Stock Exchange, the CFA and the CFA Society Launches the Challenge Initiative for Research Challenge in Jordan

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Under the patronage of the Amman Stock Exchange (ASE), the Chartered Financial Institute (**CFA Institute**) and the Jordanian Financial Analysts Association (**CFA** Jordan Society) launched the Challenge Initiative for Research Challenge in Jordan. The CEO of the ASE Mr. Mazen Wathaifi participated in the Panel of Judges, Teams from FIVE local leading Jordanian universities competed with a chance to participate at the regional and global levels.

This challenge is an original initiative devised to teach university students in Jordan the best practices in equity research, valuation, and ethics. And as a means for leading industry professionals to train students in researching and reporting on public companies. The Jordanian CFA Institute chose Siniora Food Industries plc to be the research topic for the Local Challenge competition for the

year, in which the five participating universities were; the University of Jordan, Yarmouk University, The Hashemite University, Princess Sumaya University for Technology, Al- Balqa' Applied University. The Princess Sumaya University for Technology won the first place and Yarmouk University the second place, Where the winning team for the first and second places will participate in the regional challenge which will be held in Dubai, with a chance to compete at the global level if the team win at the regional level.

